

ZAHRA ZOLFAGHARI

Brooklyn, NY
me@zahra-design.com
<https://zahra-design.com>

SKILLS

Adobe Creative Suite:

- After Effects
- Photoshop
- Illustrator
- InDesign
- Acrobat Pro
- Premiere Pro
- Audition

Affinity Serif:

- Affinity Designer
- Affinity Photo

DaVinci Resolve

Familiar with

- Trapcode Suite
- Cinema 4D
- Blender
- Jira
- HTML5 / CSS3 / JS
- WordPress
- Microsoft Office

AREAS OF INTEREST

Motion Graphic Design

Visual Design

UI Design

LANGUAGES

English

Persian (Native)

EMPLOYMENT AUTHORIZATION

U.S. Citizen

Highly creative and reliable motion graphic designer with a decade of experience working with various teams in print and digital industries. Exceptional collaborator and skillful communicator who conceptualizes, designs, and executes ideas for social and explainer videos. Fast learner, self-motivated, and incredibly enthusiastic about everything new in design and art.

EDUCATION & TRAINING

MS in Communication Design | 2014
Pratt Institute, Brooklyn, NY

BA in Graphic Design | 2006
Shahed University, Tehran, Iran

EMPLOYMENT

Visual Designer

Tag. | 9.2015-10.2022
New York, NY

Designed storyboards and created promotional and explainer videos.

Post-production, versioning, and translation services for international campaigns.

Collaborated with the developer team for prototyping and animation style.

Found visual solutions for complex concepts.

Clients: Lego, Meta, Estee Louder MAC, Accenture, Schneider Electric, TIAA, BlackRock, RW Baird, Zurich, Cartier, Piaget, DIAGEO, Heineken, H&M, Reebok, Novartis.

Graphic Design Intern

Red Rooster Group | 9.2014 - 2.2015
New York, NY

Designed and created presentations and motion graphic videos, including a 50-second animation for an informational video.

Worked on coding and designing page layouts.

Collaborated on video shoots and color grading.

Designed materials for various publications, including the company bulletin layout and cover.

Graphic Design Intern

Judy Ross Textiles Inc.
New York, NY | 2.2014 - 4.2014

Designed marketing materials, social media posts, and flyers for new product collections.

Created InDesign and PowerPoint templates.

ACCOMPLISHMENTS

Post Production and Editing Finalist at the 2014 Adobe Design Achievement Awards for a motion graphics video, "Now in Print."

FREELANCE EXPERIENCE

Motion Designer

Cisco | 2022

Turned complex concepts into a visual story. Responsible for storyboarding for two internal videos, including defining the look-and-feel, animation, and photo-retouching tasks.

Axis Group LLC | 2020

Corporate video. Tasks included storyboarding, the look-and-feel, animation, video editing, and animating the product logo.

Web Designer

TEDxJerseyCity | 2015-2016

Designed and developed a WordPress-based website and advertising materials.

Graphic Designer

Visualization, layout, and book publication «Once Every Three Weeks.» This book is a collaboration between my friend and me to explore a new approach to depicting poetry | 2014

Posters and playbills for theater group | 2012

Layout design for the book «PhotoJournalism» | 2008

Collaboration in designing a series of scientific books for children | 2007

Layout designer in a magazine *Aks* [means Photo] | 2006-2011

Educational booklet for a medical clinic; logo, stationery, and illustrations for a board game | 2006-2010